



Essex County
Community Foundation

Essex County Community Foundation Spring 2010 Newsletter

First Annual Essex County Institute for Trustees a Resounding Success

*“I attended the ECCF Trustees meeting last weekend...
It was absolutely the best program for its stated purpose I have ever attended.”*

As promised, this was “a day of instructive and inspirational workshops filled with critical information for those in leadership roles at nonprofit organizations” for the more than 280 board trustees and executive directors who attended the event. The Institute was made possible with support from the Amelia Peabody Foundation, Bank of America Merrill Lynch - Philanthropic Management, North Shore United Way, Peter and Elizabeth C. Tower Foundation and Pingree School.

After receiving an overview of a trustee’s job by ECCF President and CEO Dave Welbourn, attendees enjoyed breakout sessions on topics such as board development, trustee evaluation and succession planning, running effective meetings, and legal issues for trustees. Noted Welbourn, “Small nonprofits have a hard time funding expert professional and board development. ECCF provides nonprofits throughout Essex County with the tools to run efficiently and effectively.”

Highlights of the day included a surprisingly jovial session on “Legal and Fiduciary Issues for Trustees” provided by David Spackman, Chief of the Non-Profit Organizations/Public Charities Division, Massachusetts Attorney General’s Office.

Simone Joyaux, international consultant and founder of the Rhode Island Women’s Foundation, provided an inspirational conclusion to the day, reminding participants: “Fundraising is not about money. It’s about relationships.”

Plans are underway for the March 26, 2011 Institute for Trustees, being held at Pingree School in South Hamilton. Visit www.eccf.org for more information.



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Fall Grant Deadlines

Webster Family Fund	Grant due Sept. 1, 2010
Merrimack Valley General Fund	Grant due Oct. 1, 2010
Women’s Fund	Grant due Oct. 15, 2010

Serving the Essex County communities of Andover, Amesbury, Beverly, Boxford, Danvers, Essex, Georgetown, Gloucester, Groveland, Hamilton, Haverhill, Ipswich, Lawrence, Lynn, Lynnfield, Manchester-by-the-Sea, Marblehead, Merrimac, Methuen, Middleton, Newbury, Nahant, Newburyport, North Andover, Peabody, Rockport, Rowley, Salem, Salisbury, Saugus, Swampscott, Topsfield, Wenham and West Newbury.

President's Letter

Dear Friends,

Philanthropy mitigates a recession by being a very steady portion of the economy. It also helps treat a recession's damage and prepare for new prosperity. This is a good time to be a philanthropist: the need is clear, nonprofits are always a good investment in the life of our communities, and nonprofit leaders are continuing to develop their skills and focus.

America continues to be the most charitable and voluntary society with the most entrepreneurial nonprofit sector in the world, and Essex County is a national leader in many ways. Our per capita giving and our preservation of land are among the best. Our hunger services and the care we give our heritage organizations are models for other communities. We have recently created new nonprofits focused on recycling good toys, reading to preschoolers, rescuing foreclosed school supplies, and building green schools.

If you're reading this, you're a philanthropist, you're a friend of your Community Foundation, and you have much about which to be proud. Keep up your terrific giving and serving. You're in good company.

Best wishes.

Dave Welbourn

Advantages of a Donor Fund Over a Family Foundation

Media, from the Wall Street Journal to Kiplinger, have been talking about the advantages of a Donor Advised Fund over a Private Foundation. The emphasis of those articles is on economic benefits, but they miss another vital point. While the economic benefits can be significant, there is an enormous philanthropic benefit as well.

The philanthropic benefit comes from engagement with a community foundation that is devoted to local giving. Charitable giving is an essential component in sustaining quality of life. It covers the yawning gap between what taxes fund and what society needs. Think of philanthropy as an investment in the future of the community in which your family lives. ECCF is the philanthropic Investment Manager for your community.

ECCF manages 100 donor funds, many of which used to be family foundations and charitable trusts. Their transfer to ECCF helped donors by removing administrative burdens, lowering costs, improving investment diversification and performance, increasing tax deductibility, and joining the family of philanthropists who now share in the pleasures of giving thoughtfully and efficiently.

ECCF Board of Trustees

John Brooke <i>Brooke Private Equity Advisors</i>	Christopher Cowans <i>Morgan Stanley</i>
David Dearborn <i>Community Volunteer</i>	Joseph Grimaldi <i>Mullen</i>
Allan Huntley <i>Community Volunteer</i>	Paula Jerome <i>Community Volunteer</i>
Patricia Karl <i>Community Volunteer</i>	Patricia Maguire Meservey <i>Salem State College</i>
Juliet Nagle <i>Community Volunteer</i>	Michael Prior <i>Atlantic Tele-Network, Inc.</i>
Richard Purinton <i>RPI-Apex, Inc.</i>	William C. Rogers <i>Choate, Hall & Stewart (retired)</i>
Pauline Sheedy <i>US Trust, Bank of America</i>	Richard Sumberg <i>The Financial Advisors</i>
Charles von Bruns <i>Banknorth Investment Group (retired)</i>	

ECCF Staff

David Welbourn <i>President & CEO</i>
David Tory <i>Founder & CFO</i>
Lorraine Astle Jenks <i>Founder & VP of Operations</i>
Julie Bishop <i>VP for Grants & Services</i>
Clare Gunther <i>Asst. Mgr. Grants & Services</i>
Fanny Littell <i>Prospect Research Analyst</i>
Pat Michaud <i>Administrative Assistant</i>
Kathy Moriconi <i>Administrative Manager</i>
Jonah Ruh <i>Website Manager</i>

Turning a Girl's Night Out Into a Charity Fund

Judi Lyons brought back more than a suntan from her 2009 trip to the Virgin Islands. She had an idea for a fun way to support nonprofit organizations in her community. Started by a friend living on St. Thomas, the Charity Girls of the Virgin Islands is a group of 24 women who meet monthly for dinner and discussion about the needs of their community. Monthly, they each pay \$50 to dine at a member's home. The dinners are donated by the hostess and the money is pooled for grantmaking. At the end of each year, the Charity Girls grant \$14,000 to causes of their choice in the Virgin Islands.

Judi loved the idea and gathered friends from Newbury, Boxford and North Andover whom she thought may be interested in starting a similar fund. Most were looking for a way to become involved and invested in their community beyond the schools and thought the Charity Girls was a terrific model. Judi proposed that the women divide into groups of two. Each pair would host one dinner per year at one person's home. If the hosts wanted, they could invite a favorite local charity to attend and present to the group. She also invited Essex County Community Foundation to the initial planning meeting to describe how ECCF would manage the fund.

Modeled after a traditional giving circle, the Charity Girls Fund allows members to raise money each year, decide on the use of those funds and make grants to charities of their choice.

The Charity Girls of Northeast Massachusetts Fund was established at ECCF in October 2009 and the first dinner held in November. For \$50 a month, each member will enjoy a tax deductible dinner with friends and be able to be philanthropists in their community. Judi reports, "We have had such fun at our dinners getting reacquainted with old friends and meeting new ones. ECCF made this easy to start and manage ... all we have to do is cook for our friends. And our evenings will result in support for programs in our community."

Greater Lawrence Summer Fund Celebrates Its 20th Anniversary

For the past 20 years, the Greater Lawrence Summer Fund (GLSF) has been helping to assure that thousands of youth from Lawrence, Methuen, Andover and North Andover have access to enriching, safe and fun summer activities.

"The Greater Lawrence Summer Fund is important to every sector of Greater Lawrence working with young people, providing quality programming in recreation and academics, as well as in life skills through career-readiness programs," said ECCF Board Member Patricia Karl, who serves on the GLSF Distributions Committee, along with Josh Minor, Director of The Stevens Foundations. Karl, who is also founder of the Lawrence Family Development Charter School, continued: "In a poor community, families likely don't have the resources for vacations or summer camp. The funding provided through GLSF is essential to the quality of life."

GLSF was founded in 1990 by Betty Beland, former Administrator of the Stevens Foundations in North Andover, and in 2001 it became a program of Essex County Community Foundation. By providing a central funding source, GLSF provides agencies with a one-stop source of funding, sparing them the time-consuming task of seeking support from multiple donors. And donors are able to learn about - and impact - a wide array of causes. Since its inception, GLSF has distributed nearly \$4 million to worthy agencies.

This year, GLSF received 46 applications for programs ranging from academic enrichment to boating instruction to leadership training, therapeutic horseback riding and summer theatre opportunities – to name just a few! Just as exciting: despite challenging economic times, GLSF anticipates an increase in funding in 2010, thanks to the generosity of individuals and foundations throughout the region.



For more about GLSF, or to become involved, visit www.eccf.org or call us at (978) 777-8876.



Meet ECCF's Newest Trustees

Please join the ECCF family in welcoming our newest trustees - Allan Huntley and Patricia Meservey. Allan is a businessman and an ECCF volunteer. Pat is President of Salem State College. We are thrilled to have them both and look forward to embracing their knowledge and expertise.

When asked what attracted them to ECCF, this is what they had to say...

(Allan Huntley) I was attracted by the Foundation's broad spectrum of opportunity to make an impact on the local community. Specifically, I find our mission of enhancing the capacity of the county's nonprofits to be an exciting opportunity that can have widespread benefits. I am also attracted to local philanthropy, and this is a means of helping donors and recipients to engage in a variety of grass roots efforts.

(Pat Meservey) I was intrigued by ECCF when I met David Welbourn and had discussions about how the Foundation might improve the efficiency and effectiveness of small nonprofits by providing support for administrative functions and by connecting like groups together. So many people want to contribute to charitable efforts and sometimes we duplicate each other's efforts. By working together, I believe we can get a better handle on some of the complex issues we face and will be better prepared to make a positive difference in our community.

New Staff & Volunteers

New Staff

Clare Gunther, Assistant Manager of Grants and Services: Clare worked as a grant writer and program developer for a large human services agency that supports children and adults with developmental disabilities. She has also served as manager of grants and member services for the Arts & Cultural Council for Greater Rochester and was the co-founder of a public education fund in Stonington, CT. Clare is a graduate of the University of Delaware.

Patricia Michaud, Administrative Assistant: Pat has several years experience in marketing, desktop publishing and administration. For the past seven years, Pat was Development Coordinator at Spa Tech Institute, responsible for marketing, publishing and program scheduling. Pat has a Bachelor's Degree from Salem State College, with a major in Business and a minor in Marketing. She lives in Essex County, and is excited to be part of the great work ECCF is known for.

Volunteers

Jenna Breitbarth is a senior at Gordon College, majoring in Economics and International Affairs.

Bryan Brown is a student at St. John's Prep, and has volunteered several hours assisting ECCF with its nonprofit directory.

Rosemary Costello is a community and economic development professional with over 15 years experience working with federal, state and local governments, non-profits and private sector developers. Rosemary is volunteering her time to help build ECCF's social networking exposure.

Charlotte Taylor is a senior at Gordon College, majoring in Business with a minor in Nonprofit Organizational Management.

Website & Social Media

Nonprofit services you'll find on ECCF's website...

Grant Opportunities
Workshop Calendar
Nonprofit Directory
Consultant Directory
Resource Directory

ECCF has created a
Nonprofit Bulletin Board on Facebook!
Essex County nonprofits can add their
upcoming events and news bytes.
Go to our homepage and click on the link.

New to the website!!!
Check out *eccf.org* to learn about the
Ayer Mill Clock Tower, the world's largest
mill clock, located right in Lawrence
and maintained by ECCF.



Essex County
Community Foundation

Fostering Connections ~~~ Building Communities

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